



Product Specification Catalogue – web version

# EUROSPINE Web 3.0

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\*Further details about the state of the current website, future requirements and specifications can be found in the “full version” of the product specification catalogue. The full version will only be provided to companies which are interested in participating in the bidding process and can be requested from the contact person specified in chapter 11.2.

# 1. Introduction of the Organisation

## 1.1. Vision and Mission

The vision of the society is to be the driving force and the primary and preferred partner in Europe for all spinal care issues.

The mission of EUROSPINE is to stimulate the exchange of knowledge and ideas in the field of research, prevention and treatment of spine diseases or similar related problems and to coordinate research undertaken in other European countries for further development in this field.

EUROSPINE's aim is to:

- optimise patient care and prevention of spinal disorders
- provide and support “best practice” in spine-related issues, lifelong learning and research
- bring together all spine-related European stakeholders across disciplines, cultures and countries

## 1.2. History

The society was established on 26 June 1998 in Innsbruck, Austria. Formerly the society was also known under the names European Spine Society (ESS) and European Spinal Deformity Society (ESDS).

## 1.3. Size

EUROSPINE currently employs six permanent staff in three different countries and has thousands of stakeholders who participate in the EUROSPINE events all over Europe. In order to define EUROSPINE's digital requirements, the following paragraphs will give you an overview of the type and size of the society and the events:

**EUROSPINE Membership:** Currently, there are more than 1,500 EUROSPINE members. In October 2014 EUROSPINE developed the European Spine Societies Advisory Board (EuSSAB) to provide a common umbrella and communications platform, where national societies can meet and connect on a regular

basis as equal partners with the aim to define common goals and to identify challenges and develop strategies to overcome them. Currently, 30 societies in 26 countries all over Europe are part of the EuSSAB, representing a total membership base of more than 7,000 members.

**Annual Meeting in Helsinki 2019:** 3,433 participants from 83 countries worldwide. 2,039 were registered delegates, i.e. doctors, spine specialists and all other participants, 1,394, were industry representatives. Back in 2018 the meeting was held in Barcelona with more than 3,700 participants. Generally, the EUROSPINE Annual Meeting is the biggest event, where companies can present themselves, their products, and services. In 2019 there were a total of 130 exhibitors, of which 6 became platinum, gold, and silver partners. At the event in Barcelona in 2018, 150 companies participated in the fair to promote their products, 6 of them engaged in a higher sponsorship level).

**EUROSPINE EduWeek, Geneva in 2019:** 158 participants representing 31 countries from around the globe. EduWeek is a hands-on workshop type event, where doctors and specialists take part.

**Spring Specialty Meeting, Frankfurt in 2019:** 174 participants. The Spring Specialty Meeting 2018 was held in Vienna hosting 78 specialists.

**Hybrid EduWeek, Geneva in 2019:** 90 participants attended the Modules of the Diploma courses.

**Research Course, Bordeaux in 2019:** 11 participants. In 2018, the Research Course was held in Porto with 13 people attending.

**“Certified Surgical Spine Centers of Excellence” Certificate:** EUROSPINE developed a certification program for spine institutions. Since November 2019 12 institutions, like hospitals and medical centers, have been awarded with this certificate.



## 1.4. Key services

EUROSPINE provides 5 different services:

1. **Memberships**, whereby one receives different advantages, like reduced registration fees to events, access to research grants, exclusive early access to webcasts, online subscription to the European Spine Journal and many more.
  2. **Patient Line**, which is a web platform with information for patients with spine conditions, such as sciatica, back pain, spinal stenosis, disc herniation, scoliosis and many others explained in a clear, reliable, and trustworthy way. EUROSPINE is the only organization in which medical specialists and experts pass on their knowledge to patients and their relatives free of charge.
  3. **Spine Tango** is EUROSPINE's international spine registry (database) for quality assurance and research on surgical and non-surgical treatments. Its mission is to gather data from international participants to provide performance benchmarking and a collective evidence base of treatment effectiveness, patient safety and best practices. EUROSPINE's aim is that registered participants and stakeholders should benefit from their access to the available data.
  4. **Education** is a key driver towards improved quality patient care. The challenge is to implement a consistent educational program that would transcend borders and language and meet accreditation standards set forth by the European Accreditation Council for Continuing Medical Education (EACCME). The education platform of EUROSPINE supports lifelong learning. It is done through the relevant annual general and Spring Specialty Meetings, but also through the respective educational program.
  5. **EUROSPINE Research Activities and the Task Force Research Vision** strongly believe in the importance of supporting research, educating researchers and fostering an active research community within the society.
- surgery cases and 75 Medline publications. Spine Tango documents demonstrate the effectiveness and safety of spine treatments and technologies for users in 67 countries worldwide.
  - The first 12 Surgical Spine Centers of Excellence (SSCoE) were certified in November 2019 for meeting high treatment standards in spine surgery under EUROSPINE's accreditation program.
  - EduWeek incorporates 6 EUROSPINE Diploma modules, including 2 advanced modules and courses on the critical evaluation of spine literature. set the standards for diploma equivalence with 7 spine societies, MoU with EFORT and EANS. Additionally, in 2019 EUROSPINE established the EUROSPINE Diploma in Interprofessional Spine Care (EDISC) with 7 modules to provide health care practitioners, engaged in non-surgical care, with an interprofessional, harmonized and evidence-based curriculum on patient-centered collaborative care.
  - Patient Line is an easily understandable, evidence-based information platform designed for patients only. Currently, the platform is available in 11 languages (German, English, Dutch, French, Italian, Spanish, Turkish, Hebrew, Polish, Portuguese, Greek, Arabic, Russian, Chinese), additional five languages will be available soon.
  - The EUROSPINE Annual Meeting is experiencing continuous growth and is meanwhile known as the leading spine congress in Europe, attracting more than 3,000 delegates, 159 exhibitors and over 1,000 handed-in abstracts.
  - EUROSPINE's Spring Specialty Meetings have added detailed insight into specialized topics in spine health since 2014.
  - Individual EUROSPINE memberships have exceeded the 1,500 mark in 2019 and have more than tripled since 2010. 29 institutional members representing more than 7,000 associated members have also joined through EuSSAB, making EUROSPINE the second largest international spine society in the world.
  - Since 2009, EUROSPINE's Task Force Research (TFR) has distributed over EUR 1 million in research grants and held 18 research courses.

## 1.5. Major achievements

- EUROSPINE Spine Tango was founded back in 2002 and currently includes 120,000

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version will only be provided to companies which are interested in participating in the bidding process and can be requested from the contact person specified in chapter 11.2.

## 11. Time Frame

The invitation to submit offers for the EUROSPINE web programming mission will be published on the EUROSPINE website ([www.eurospine.org/press](http://www.eurospine.org/press)) on **6 July 2020**. The procurement process is listed in the points below.

### 11.1. Deadline for your offer

All qualifying offers must be submitted electronically by **6 September 2020**.

### 11.2. Main point of contact

Your main point of contact for this project is:  
Mr. Felix Degeler  
APACE GmbH  
Renngasse 12, 1010 Vienna, Austria

All e-mails must be submitted to:

- [web.3@eurospine.org](mailto:web.3@eurospine.org) and
- [eurospine.web.3@apace.com](mailto:eurospine.web.3@apace.com) (backup server).

### 11.3. Development of the website

The winning bidder as well as all other parties who submitted an offer will be informed about the board’s decision by **14 October 2020**.

### 11.4. When will the project start?

The project is expected to start in **November 2020**. Target implementation period: 8–10 months.

## 12. Tender Process

IT companies which are invited to submit their offer, or who voluntarily want to submit an offer within the above stated time frame, must fulfil following criteria’s:

- show proof of company registration / corporate ID
- must be in a good financial standing
- must have been operating for 3+ years
- must provide a list of 3 reputable institutional clients, who are willing to provide reference for a project of similar scope and size

- must have enough own employees (incl. backup staff) to handle the mission
- all companies submitting an offer explicitly consent to the process and are subject to background checks.

All participating parties will be informed about the decision of the respective EUROSPINE body.

**EUROSPINE, the Spine Society of Europe**  
Seefeldstrasse 16  
8610 Uster-Zürich  
Switzerland

[www.eurospine.org](http://www.eurospine.org)

The call for bids process is administered by:

**APACE** **AMFORT**

**APACE GmbH**  
Renngasse 12  
1010 Vienna  
Austria